

We are proud to introduce you to ITALIA Pavilion as a leading protagonist at the newly rebranded WHX Dubai formerly Arab Health (9-12 February 2026) co-timed with WHX Labs formerly Medlab Middle East (10-13 February 2026). Two iconic venues, Dubai Exhibition Centre for WHX Dubai, World Trade Centre for WHX Dubai Labs, two landmark events at the heart of global healthcare and laboratory innovation, organized by Informa Markets, will welcome 270.000+ professionals and 4.800+ exhibitors from 180+ countries. Reflecting a new era in international healthcare dialogue, both fairs now feature fresh identities and new venues, consolidating Dubai as the region's definitive platform for medical technology, knowledge and business. After 50 years at the Dubai World Trade Centre, WHX Dubai (formerly Arab Health) has outgrown its space in order to offer easier access, more room to connect and a venue that matches the global scale of healthcare today. That's why WHX Dubai moved to the Dubai Exhibition Centre DEC in Expo City. This landmark venue is purpose-built for global business and collaboration. The move marks a new chapter for WHX Dubai: a new name, a new venue and new opportunities to match the needs of the healthcare industry. This edition marks 15th consecutive edition of ITALIA Pavilion as a strategic reference for "Made in Italy" excellence, trusted partnerships and continuity in the global healthcare landscape. With 170 Italian exhibitors, 2026 is also the largest delegation to date, including several debutants introducing new capabilities, products and services. Covering 2.240 square meters of exhibition space, distributed across both WHX Dubai and WHX Labs Dubai, reflecting an unparalleled commitment to internationalization and innovation, the Italian medical industry offer a presence with a tailor-made concept in 4 main sectors: Medical Equipment & Devices (Hall South 7 & North Pavilion 2), Imaging & Diagnostics (Hall North 21), Orthopedics & Rehabilitation (Hall North 37), Medical Laboratory (Hall 3). The Italian exhibitors benefit from the support of national and regional entities PRO BRIXIA and CEI Piemonte.

Italian Exhibitors by Product Groups and Alphabetical Index

Dubai World Trade Centre – Hall 3 Medical Laboratory Industry

BIOLIFE ITALIANA • CELL START PROJECT • FIOCCHETTI SCIENTIFIC • KALTEK • LIOFILCHEM • LTA • ROBOSAN • VACUTEST KIMA

Dubai Exhibition Centre – Hall South 7 Medical Equipment & Devices (International Halls)

• 5.9 S.R.L. • ABEKOM SRL • ALL FLEX SPA • ASSUT EUROPE • AT-OS • ATENA LUX • BIOFARMA GROUP • BIOMATRIX SRL • BIOMEDICAL • BORLA INDUSTRIE • BPB MEDICA - BIOPSYBELL SRL • BSI DIAGNOSTICS • CA-MI SRL • CAVAGLIA' PLASTHING S.R.L. • CEABIS PATHOLOGY • CEI PIEMONTE S.C.P.A. / PIEMONTE AGENCY • CIZETA MEDICALI • COSWELL SPA • DEA SRL • DEMARTA VIRGINIO • DILI • DIPROMED SRL • DISPOTECH • ECS SRL • EF MEDICA • ELINE • ENCAPLAST SPA • ENCLARA MEDICAL • ERRE TI - COMPOSITE SOLUTIONS • ERREBI PAPER • EURO AUSILI SRL • EUROCLINIC MEDI-CARE SOLUTIONS • EUTYLIA PHARMA • FARMAC ZABBAN • FARMAFLOR GROUP • FAZZINI SRL • FIAB • FLAEM NUOVA SPA • FLOW METER • FOR.ME.SA. S.R.L. • GANDUS SALDATRICI • GEM • GERMO SPA • GRUPPO FARMAIMPRESA • GUARNIMED SRL • GVS • HAEMOPHARM HEALTHCARE • HERNIAMESH SRL • IDROSFER SRL • IMESA SPA • IROMED THERAPEUTICS • KARREL HEALTH SOLUTIONS • KNOW MEDICAL • LOGIDEX • LOMBARDA H SRL • M.D.L. SRL • MASCIA BRUNELLI • ME.BER SRL • MED EUROPE SRL • MEDAX S.R.L. • MEDICA SPA • NUOVA BN SRL • NUMANTEC • PANARO • PHARMA LINE • PREVIS SRL • PRINTEX MEDICAL • PROMETHEUS SRL • PROPHARM INT. • PVS SPA • REVEE SRL • RIGENERA HBW • REDAX • REVERBERI CORP. • SAFTE SRL • SANTEX • SAPI MED S.P.A. • SPES MEDICA • STERYLAB • SVAS BIOSANA • T.S.T. SRL - PLASTICS TECHNOLOGIES • TELEA MEDICAL • THD SPA • TONOLI • TSS MEDICAL SRL • TSUNAMI MEDICAL • UL SOLUTIONS • WELCARE • ZETA GROUP

Dubai Exhibition Centre – Hall North Pavilion 2 Medical Equipment & Devices

• ACCURATE • ALECH SRL • CITIEFFE • CLOVER • COMETA SYSTEMS • DIAL MEDICALI • EUROPROSAN SPA • FITO • GUNA SPA • RAMEDICAL • RUNNER SRL • SELLMED • SIDAM • TECNOMILA • TS QUALITY • VIKTOR SRL • WEARABLE ROBOTICS • YANGA

Dubai Exhibition Centre – Hall North 25 Medical Equipment & Devices

• CASALUCI SRL •

Dubai Exhibition Centre – Hall North 21 Imaging & Diagnostics

• ALMAX IMAGING • AMI ITALIA • ASSING MEDICAL • BIODIAGRAM SRL • BIONEN • BLUE ENGINEERING • BOSCAROL • CEIA • CERACARTA SPA • COMECER • DIGITEC SRL • DZ MEDICALE - OXYONE • ECHOLIGHT • ELEMMASTER • EUROCOLUMBUS SRL • GENERAL MEDICAL MERATE • IAE SPA • IBIS S.R.L. • IMD GROUP • IMQ - ISTITUTO ITALIANO MARCHIO QUALITÀ • ITALRAY • M.A.S. MEDICAL • MANGINI SRL • MEDICI BY ENDOMED • METALTRONICA • MIR - MEDICAL INT. RESEARCH • NORDITALIA • OPT SURGISYSTEMS • PROGETTI • SERVIMED INDUSTRIAL • TECHLAB WORKS • TEMA SINERGIE • TECNOCARTA • UBT MAMMOWAVE • UTPVISION • VILLA SISTEMI MEDICALI

Dubai Exhibition Centre – Hall North 37 Orthopaedics & Rehabilitation

• EME SRL • EXSTROSTYLE SRL • FISIOWARM • G21 • GLOBUS ITALIAN EXCELLENCE • GLORIA MED SPA • KHYMEIA • LEVEL • PAVIS • RELAXSAN - CALZE G.T. SRL • RIMEC - ITALY • TA-SK • TECNOBODY

Dubai Exhibition Centre – Hall South Pavilion 1 Wellness & Prevention

• U.G.A. NUTRACEUTICALS •

Some Italian exhibitors are supported by the following institutions: PRO BRIXIA (Special Agency of Chamber of Commerce of Brescia) CEI PIEMONTE (Piemonte Agency for Investments Export and Tourism).